



HIGH DESERT DISCOVERY DISTRICT



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High Desert Discovery District (HD3) and Four Corners Innovations, Inc. (FCI) announce Discovery Day May 9-10, 2018 in Farmington/Four Corners

Scientific discoveries, commercialization opportunities, and startup entrepreneurs throughout New Mexico and the Four Corners region are invited to apply

February 21, 2018 –The High Desert Discovery District (HD3) – New Mexico’s first statewide startup accelerator –in partnership with Four Corners Innovations, Inc. (FCI) announced today that they will co-host the next HD3 Discovery Day™ May 9-10, 2018 in Farmington. The event will focus on innovation, commercialization and entrepreneurial opportunities throughout New Mexico as well as the Four Corners region including Colorado, Utah and Arizona.

“You can think of Discovery Day as Shark Tank for our state,” stated Michelle D. Miller, founder and CEO of HD3. “This will be our 17th Discovery Day since we were founded in 2011. Because we’re very focused on growing existing HD3 startups, we didn’t hold a Discovery Day in 2017. So, we’re really looking forward to working closely with our friends in the Four Corners to co-host this event and hearing from all the new entrepreneurs out there in the ecosystem.” As with all Discovery Day events, innovators, entrepreneurs and startups from all over New Mexico are invited and

encouraged to apply. And for this event, we will also broaden our focus to invite all Four Corners innovators to apply.

As with other Discovery Day events, innovators from all over New Mexico are invited to apply to HD3 to present their innovation, discovery, startup or idea/concept to a highly experienced group of subject matter experts, business achievers, entrepreneurs, innovators, management experts and investors. The application deadline to participate is Friday, March 30, 2018. Application details are at www.hddd.org.

All Discovery Day presenters are invited to attend the HD3 Networking Cocktail Reception and Casual Supper, an HD3 tradition to gather together presenters, panelists, hosts, sponsors and special guests socially the evening before Discovery Day.

What is Discovery Day?

The purpose of the HD3 Discovery Day is to offer innovators and entrepreneurs the opportunity to vet and discuss their innovation or opportunity ('discovery'), their challenges, strategy and market promise in front of a highly experienced group of business achievers and investors. Each HD3 advisor has extensive experience in matching technology opportunities with needs in the marketplace, product development, investment strategy, marketing and sales, management, valuations and exits. In addition to their experience, each advisor also brings a wide international network of contacts and resources that are tapped to accelerate the most promising discoveries.

Each presentation and discussion time is limited to 30 minutes, and all panel presentations are conducted in a **private** setting to allow for the maximum of sensitive and proprietary business and technological information to be shared; and a fluidity of discussion, strategy and suggestions to occur. All Discovery Day discussions remain confidential.

Since its founding in 2010, HD3 has hosted 16 Discovery Day events throughout the state. HD3 hosts this signature program with R/D, industry partners or economic development entities across New Mexico. Between 12-15 discoveries are typically selected to present based on the list of criteria developed by HD3. The evening prior to Discovery Day, a social gathering for the selected presenters and the HD3 advisors is hosted. For more information about the Discovery Day application process, please see www.hddd.org.

About HD3

The High Desert Discovery District (HD3) is an independent, non-profit, non-governmental organization committed to identifying and commercializing technology projects in New Mexico. HD3 manages and drives the process of innovation – building New Mexico growth companies based on cutting-edge national laboratory, university research and other discoveries lead by technologists and scientists unassociated with labs or universities. HD3 provides a forum and a methodology for entrepreneurs, scientists, innovators and technologists to be heard and their discovery to be understood by a highly-experienced group of business strategists, successful entrepreneurs and management executives and investors seeking to contribute their own knowledge and experience toward the improvement of the New Mexico entrepreneurial economy. Once a promising, market-validated discovery is identified, HD3 accelerates the discovery and sits in “in the trenches” with the innovators and entrepreneurs to drive it toward progress and successful outcomes. HD3 - the difference between a start-up that **starts**...and a start-up that **succeeds**. For more information about HD3, visit www.hddd.org.

About Four Corners Innovations, Inc. (FCI)

Four Corners Innovations, Inc. (FCI) is a 501(c)3 organization dedicated to charitable, scientific and educational purposes. FCI promotes the public welfare and prosperity of the people of New Mexico, fosters economic development within New Mexico, and engages in other cooperative ventures of innovative technological significance that will advance education, science, research, conservation, or economic development within New Mexico.

For more information, please contact Michelle Miller at 505-310-5711 or Alicia Corbell in Farmington at 505-566-4034.